



460 Raymond Rd Plymouth, MA 02360 | hannahodowd@gmail.com | (774) 271-0386  
[www.linkedin.com/in/hannah-o-dowd-2106b929a/](https://www.linkedin.com/in/hannah-o-dowd-2106b929a/) | <https://www.hannahodowd.net/>

## EXPERIENCE

---

<b>Shipwreck Ice Cream</b>   <i>Shift Leader, Social Media and Website Manager</i>   Sandwich, MA	July 2021- Present
<b>Marylous Coffee</b>   <i>Barista / Counter Assistant</i>   Sagamore Beach, MA	May 2023 - Present
<b>Syracuse University Student Living</b>   <i>Main Desk Assistant</i>   Syracuse, NY	December 2023 - Present
<b>Maxwell Palmer Career Center</b>   <i>Office Assistant</i>   Syracuse, NY	January 2025 - Present

## EDUCATION

---

<b>Syracuse University</b> S.I Newhouse School of Public Communications - <i>Major in Public Relations</i>	Syracuse, NY, September 2023- May 2027
<b>Cape Cod Academy</b>	Osterville, MA, September 2018- June 2023

## SKILLS

---

**Digital Marketing:** Social media strategy and management (Instagram, Facebook, TikTok, Twitter/X), content creation, Canva, graphic design, Google Analytics (Certified), website management (Wix)

**Media Production:** Podcast recording and editing, video editing, copywriting, public speaking

**Technical:** Microsoft Office Suite, content management systems, social media analytics and reporting

**Professional:** Team leadership, communication, event planning and coordination, project management, cross-functional collaboration

## AWARDS

---

<b>Phanstiel Scholarship</b>   <i>Syracuse University</i>	2023 - Present
<ul style="list-style-type: none"><li>- A competitive merit-based scholarship awarded to students demonstrating academic excellence and community leadership. Selected from applicants nationwide for financial support and participation in exclusive leadership programming and community service work.</li></ul>	
<b>Cape Cod Academy Merit Scholarship</b>   <i>Cape Cod Academy</i>	2018 - 2023
<ul style="list-style-type: none"><li>- Five-year academic scholarship awarded based on entrance exam performance, success in interviews and interpersonal relations as well as previous academic achievement.</li></ul>	
<b>Heart Graduation Award</b>   <i>Cape Cod Academy</i>	June 9th 2023
<ul style="list-style-type: none"><li>- Recognizes the outstanding individual in the graduating class who has exhibited excellence in the three components of school, community, and friends and family.</li></ul>	

## LEADERSHIP + ACTIVITIES

---

<b>Syracuse Women's Club Hockey</b>   <i>Vice President</i>	<ul style="list-style-type: none"><li>- Re-elected to executive board leadership following the championship-winning 2024-2025 season, this year as Vice President of the organization. Manage partnerships with campus organizations, SU Club Sports Office and coordinate logistics for league events and AAU National Championships. Additionally, served as Assistant Captain for two consecutive seasons.</li></ul>
<b>Syracuse University Student Government Association</b>   <i>Co-Director of The Torch</i>	<ul style="list-style-type: none"><li>- Lead social media campaign initiative designed to humanize Student Government and amplify authentic student stories. Draft, design, and delegate creation of multimedia content across Student Government communication platforms, as well as serve as active member of Student Government Association and Communications Team and collaborate with student leaders to develop compelling narratives that strengthen campus community engagement.</li></ul>
<b>The Good Life Magazine</b>   <i>Director of Social Media</i>	<ul style="list-style-type: none"><li>- Develop and execute social media content strategy aligned with semesterly magazine publication schedule as well as create, schedule, and publish branded content across multiple platforms to drive engagement.</li></ul>
<b>Substance Free Athletics</b>   <i>Communications Specialist</i>	<ul style="list-style-type: none"><li>- Directed comprehensive social media strategy, including content approval, design, and scheduling.</li></ul>